

IN COLLABORATION WITH KSIF & SUPPORTED BY AVPN



# EmpowerHer

SEASON 2

**A 100% Tech Scholarship Program  
for Women In India**

# About EmpowerHer

EmpowerHer is dedicated to reducing the digital divide and enhancing economic empowerment among Indian women. By providing comprehensive digital training, practical skill-building and internship opportunities, the program aims to boost employment prospects and entrepreneurial capabilities.

## Program Highlights:

- **Digital Skills Training:** Teaching women essential digital skills, reducing digital divide among women.
- **Economic Empowerment:** Helping women use digital skills for economic gain via internships, leading to employment opportunities.
- **Bridging the Digital Divide:** Providing access to digital tools and resources for underserved women resulting in greater participation of women in the digital economy.

# Impact Numbers

Graduated & Placed in  
some of the most sought  
after engineering teams

**7000+**

Currently Enrolled  
across different programs

**10000+**

Students from  
Tier 2 & 3 Cities

**80%**

Students from a  
Non-B.Tech educational  
background

**70%**

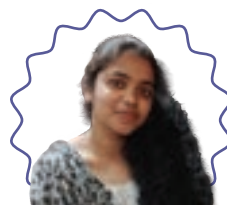
from EWS  
background

**70%**

Families out  
of Poverty

**400+**

# Success Stories



# Overview of Masai

Masai is India's only outcome-based career institute. We ensure that students are industry-ready for the tech workforce upon completing our programs.

## What makes Masai unique?

- **Best-In-Class Curriculum & Pedagogy:** Our programs are 100% live distance learning, featuring real-time feedback, interactive sessions and personalized learning experiences.
- **Live Tech-Learning:** India's only live tech-learning course with Tier 1 instructors.
- **Industry-Ready Curriculum:** Our curriculum is regularly updated based on industry feedback, with in-demand specializations added to help students launch sustainable careers.

We are driven by outcomes to launch your career in tech, ensuring that our students gain the skills and knowledge needed to succeed in the industry.

# Overview of KSIF

The Korea Social Investment Foundation (KSIF) is an impact investment corporation and accelerator established in 2012. KSIF provides investment, business consultation and acceleration services to organizations that aim to create a better world by solving social issues. They collaborate with various business organizations to make a positive social impact.

*KSIF is sponsoring the EmpowerHer program for a batch of 460 students.*

For more information, visit [KSIF](#)

# Overview of AVPN

AVPN is the fund operator of this program and the #1 social investor network in Asia. With a network of over 600 members across 33 markets, AVPN increases the flow of financial, human, and intellectual capital into the social sector in Asia. As a leading ecosystem builder, AVPN provides a network of peers, rigorous learning programs, and innovative capital mobilization opportunities to ensure resources are effectively deployed.

For more information, visit [AVPN](#)

## Program Highlights



No Prior Coding Experience



Holistic Development



Practical Learning & Real-World Projects



Internship Opportunities\*

## Specialisation



Web Developer (with Generative AI & Prompt Engineering)

## Program Structure

5 Months • 4:00 PM – 8:30 PM (Mon to Fri) • 2 Months of Internships  
(Stipend by KSIF)

## Eligibility

- Women aged 18–40 years.
- Must have cleared 12th grade or equivalent diploma.
- Valid Aadhaar Card required.
- Basic proficiency in English.
- Must own a Laptop/Desktop with reliable internet connectivity.
- Availability from 4:00 PM to 8:30 PM during weekdays.

# Curriculum Details



## Web Developer (with Generative AI & Prompt Engineering)

### Course Objective:

The Web Engineer Program aims to equip students with comprehensive knowledge and practical skills in web development, preparing them for successful careers in the tech industry. Through a structured and progressive curriculum, students will develop a solid foundation in programming, master core web technologies, and gain hands-on experience in building and deploying dynamic web applications. The program culminates in thorough interview preparation, ensuring graduates are confident and job-ready.

### Curriculum Modules:

- 5 modules (1 month each)

### Tech Skills Covered:

- **Languages:** JavaScript | HTML | CSS | SQL
- **Libraries & Frameworks:** React | Node.js | Express.js | Supabase Client | Tailwind CSS
- **Tools:** Lovable | Cursor | Replit | V0 | Supabase

# Enrollment Process



#### Registration

Candidates register for the program.



#### MSAT

Assesses math, logic, and English skills.



#### Trial Week

Attend a one-week trial after clearing MSAT.



#### Verification

Submit Aadhaar Card IOO& proof of income status



Scan the QR  
Code to visit  
our website for  
additional  
information

**FOR ANY INQUIRIES**

Visit our FAQ section or Reach out to us on via  
[empowerher@masaischool.com](mailto:empowerher@masaischool.com)