ज्ञानं जयति सर्वत्र

IIM MUMBAI

POST GRADUATE PROGRAM IN

PUBLIC POLICY MANAGEMENT

6TH RANK IN MANAGEMENT

nirf 2025



PROGRAMME OVERVIEW

Governance Meets Strategic Impact

The Post Graduate Programme in Public Policy Management at IIM Mumbai is a **one-year blended executive programme** that equips professionals to analyse, design and lead policy that shapes governance, economy and society. Learning combines online modules with on-campus immersions, so the programme fits around a career already in motion.

600+
HOURS OF LEARNING

4
LEARNING MODULES

60
TOTAL CREDITS

4
CAMPUS IMMERSIONS

WHAT YOU BUILD

Build the foundation

Policy analysis, governance frameworks and economics for evidence-based decision-making

Apply data & strategy

Advanced policy analytics, simulation, scenario planning and public finance for real-world impact

Lead with impact

Ethics, crisis management, strategic leadership and stakeholder engagement for policy execution





THE INSTITUTE

About IIM Mumbai

Indian Institute of Management Mumbai (IIM Mumbai), formerly NITIE was established in 1963 and is **ranked 6th in the NIRF 2025 Management Rankings**, known for its strong techno-managerial focus and academic rigour.

For the Post Graduate Programme in Public Policy Management, IIM Mumbai brings together academic expertise, industry experience and applied learning to help professionals understand and address complex policy and governance challenges. The programme combines rigorous management education with data-driven analysis, strategic thinking and real-world application, enabling participants to contribute effectively to public policy and governance.



"Good governance is not just about policy design. It is about building the capacity to execute what is designed and the wisdom to know when it must change."

PROF. MANOJ K TIWARI
DIRECTOR, IIM MUMBAI

Message from the Programme Leadership



Prof. Poonam Singh

Programme Chair, Post Graduate Programme
in Public Policy Management, IIM Mumbai

Public policy today is shaped at the intersection of governance, economics, technology, and society. The challenges before policymakers, from sustainable development and digital transformation to public health and climate resilience, demand leaders who can combine analytical rigour with practical wisdom and ethical judgement.

The one-year blended PGPEx-PPM at IIM Mumbai has been designed precisely for such leaders. Built for working professionals, the programme blends the flexibility of online learning with the depth of on-campus immersions, bringing together foundational policy principles, advanced data analytics, strategic leadership, and specialised domains such as technology in governance and environmental policy.



Prof. Veepan Kumar

Programme Co-Chairperson, Post Graduate Programme
in Public Policy Management, IIM Mumbai

Effective governance today depends as much on strong systems and execution as it does on sound policy intent. Whether it is building resilient public infrastructure, managing supply chains during a crisis, or driving digital transformation across institutions, policymakers need the analytical tools and operational thinking to turn strategy into outcomes.

The PGPEx-PPM brings this perspective into the classroom, combining data-driven decision-making with practical frameworks for implementation. Through simulations, applied projects and structured campus immersions, participants build the capability to not only design policy but to manage its execution anticipating risks, navigating disruptions and delivering results that hold up in the real world.

WHAT YOU GET

Programme Highlights

600+ hours of learning

Interactive sessions and dynamic group discussions across four modules

60 credits, 40 weeks

45 credits of coursework, plus 15 from immersions and the research project

Real-time faculty interaction

Live sessions with IIM Mumbai's faculty, not recorded content

Case-based throughout

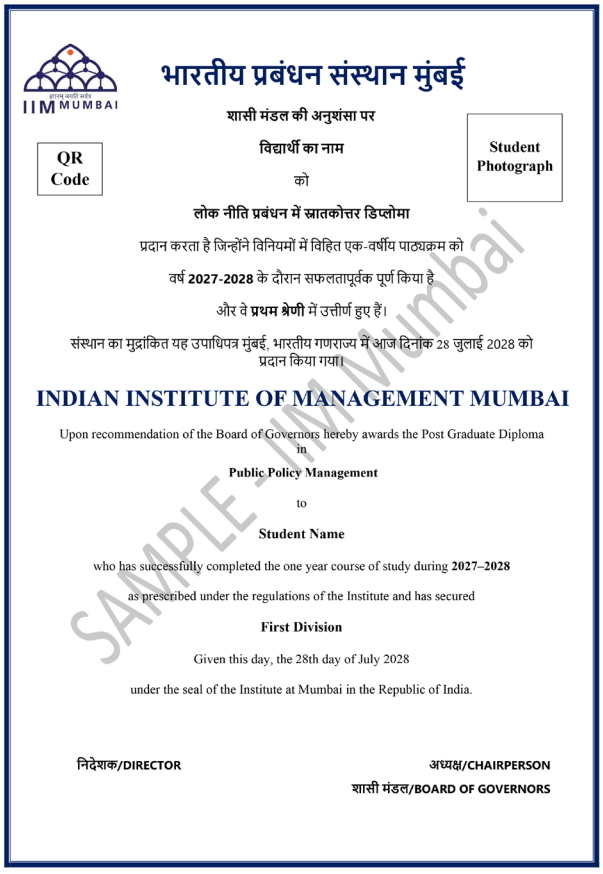
Case studies providing practical insights and industry-oriented learning

Policy Research Project

An extended project for self-learning and application of concepts

IIM Mumbai alumni status

Awarded on successful completion of the programme



IIM MUMBAI

भारतीय प्रबंधन संस्थान मुंबई

शासी मंडल की अनुशंसा पर

QR Code

विद्यार्थी का नाम

Student Photograph

को

लोक नीति प्रबंधन में स्नातकोत्तर डिप्लोमा

प्रदान करता है जिन्होंने विनियमों में विहित एक-वर्षीय पाठ्यक्रम को

वर्ष 2027-2028 के दौरान सफलतापूर्वक पूर्ण किया है

और वे प्रथम श्रेणी में उत्तीर्ण हुए हैं।

संस्थान का मुद्रांकित यह उपाधिपत्र मुंबई, भारतीय गणराज्य में आज दिनांक 28 जुलाई 2028 को प्रदान किया गया।

INDIAN INSTITUTE OF MANAGEMENT MUMBAI

Upon recommendation of the Board of Governors hereby awards the Post Graduate Diploma in

Public Policy Management

to

Student Name

who has successfully completed the one year course of study during 2027–2028

as prescribed under the regulations of the Institute and has secured

First Division

Given this day, the 28th day of July 2028

under the seal of the Institute at Mumbai in the Republic of India.

निदेशक/DIRECTOR

अध्यक्ष/CHAIRPERSON
शासी मंडल/BOARD OF GOVERNORS

SAMPLE - IIM Mumbai

IIM Mumbai Post Graduate Diploma in Public Policy Management Certificate

Earn an IIM Mumbai certificate upon successful completion

Sample certificate shown for illustration only. Final certificate and content may vary.

PROGRAMME STRUCTURE

Structure and Evaluation

Module	Period	Credits
Module 1 (Online + Immersion)	Feb–Apr	15
Module 2 (Online + Immersion)	May–Jul	18
Module 3 (Online + Immersion)	Aug–Oct	18
Module 4 (Research Project + Presentation)	Nov	9
Total	**Feb–Nov**	**60**

WEEKEND SCHEDULE

Friday	6:00 PM to 9:00 PM
Saturday	10:00 AM to 5:00 PM
Sunday	10:00 AM to 5:00 PM

One Year

15 hours per week
across 4 modules

Pedagogy

A blend of lectures, case studies, live projects and assignments with campus immersions reserved for face-to-face interaction and expert access.

Evaluation

Written tests, assignments and proctored end-term examinations held on campus during each immersion.

PROGRAMME CURRICULUM

Course Curriculum

MODULE 1

• Fundamentals of Public Policy Management	3 credits
• Data to Decisions: Basic Policy Analytics	3 credits
• Public Administration and Governance	3 credits
• Economics for Policy Making	3 credits
• Accounting for Decision Making	1.5 credits
• Logistics and Public Procurement	1.5 credits
• Campus Immersion	1.5 credits

MODULE 2

• Behavioural Economics & Game Theory for Public Policy	3 credits
• Public Finance and Budgeting	3 credits
• Advanced Data Analytics for Policy Decisions	3 credits
• Policy Simulation and Scenario Planning	1.5 credits
• Communicating Public Policy	1.5 credits
• Policy Implementation and Project Management	3 credits
• Campus Immersion	1.5 credits

MODULE 3

• Technology and Innovation for Policy and Governance	3 credits
• Global Perspectives and Policy Challenges	3 credits
• Ethics and Accountability in Policy Making	1.5 credits
• Strategic Thinking and Leadership	3 credits
• Crisis Management and Emergency Response	1.5 credits
• Sustainability Policy and Strategies	3 credits
• Campus Immersion	1.5 credits

MODULE 4

• Policy Research Project / Capstone Project	6* + 3** credits
• Campus Immersion	1.5 credits

**The 6-credit Policy Research Paper, Project or Campus component builds on work completed during the Advanced Policy Analysis Seminar in Term 3.*

***The additional 3 credits are earned through expert-led sessions throughout the programme, followed by reports and presentations.*

CAMPUS IMMERSION

Upto four weeks on campus, spread across the year

One immersion per module at IIM Mumbai, designed to complement online learning with in-person engagement and access to faculty and subject experts.

Faculty-led learning

Case discussions, simulations and live sessions with IIM Mumbai faculty

Expert interaction

Direct access to faculty and subject experts at the Institute

Interactive learning

Engaging sessions, projects and assignments for applied learning

On-campus examinations

End-term examinations are held at IIM Mumbai during each immersion

Note: Boarding and Lodging expenses for campus immersion are included in the programme fee



Learn from IIM Mumbai Faculty



Prof. Vivek Khanzode
Dean Academics,
IIM Mumbai

PhD from IIT Kharagpur. Expertise in manufacturing operations, manufacturing system design, simulation modelling and industrial ergonomics.



Prof. V. B. Khanapuri
Dean of SRIC and Professor, Operations & Supply Chain Management

Over 14 years at IIM Mumbai. Work spans SME sustainability, international competitiveness, retail customer analytics and last-mile logistics.



Prof. Utpal Chattopadhyay
Professor, Finance, Economics & Strategy

PhD in Economics, Delhi University. Researches competitiveness, inclusive growth, strategic alliances and MSMEs. Area Chair for Finance, Economics & Strategy.



Prof. Binilkumar Amarayil Sreeraman
Associate Professor, Finance, Economics & Strategy

PhD in Economics, IIT Bombay. Works on energy transition and energy poverty, sustainable urban mobility, climate-smart agriculture and environmental valuation.



Prof. K. S. Ranjani
Associate Professor, Finance, Economics & Strategy

Fellow Chartered Accountant and Cost and Works Accountant with a PhD from SNDT Women's University. Researches digital financial inclusion and microfinance.



Prof. Nikhil K. Mehta
Professor, Organisational Behaviour & HRM

Gold Medallist MA in Industrial and Organisational Psychology, PhD in Commerce. Certified Transactional Analysis practitioner. Teaches communication and ethics.



Prof. Upasna A. Agarwal
Professor, Organisational Behaviour & HRM

PhD from IIT Bombay. Psychological contracts, workplace bullying, leadership and work engagement. Recognised among Stanford's top 2% researchers worldwide.



Prof. Puja Sarkar
Assistant Professor, Analytics & Data Science

PhD from IIM Mumbai and M.Tech from IIT Kharagpur. Expertise in operations research, machine learning, generative AI and large language models.



Prof. Padmanav Acharya
Professor, Operations & Supply Chain Management

PhD & M.Tech from IIT Kharagpur. Researches multimodal and reverse logistics, waste management & system-dynamics simulation. Former Dean (Academics).



Prof. Maheswar Singha Mahapatra
Assistant Professor, Operations & Supply Chain Management

PhD & M.Tech, IIT Kharagpur. Supply-chain optimisation, sustainable operations, modelling and policy analysis, multi-objective optimisation.



Prof. Rofin T. M.
Associate Professor, Operations & Supply Chain Management

PhD in Industrial & Systems Engineering from IIT Kharagpur. Works on global procurement, supply chain resilience, retail price dynamics and game theory.

Distinguished Visiting Faculty



Shri Sitaram Kunte (IAS Retd.)
Distinguished Visiting Professor
Former Chief Secretary, Maharashtra



Shri Amrit Lal Meena (IAS Retd.)
Former Secretary, Ministry of Coal
Former Chief Secretary, Bihar



Shri Arun Goyal (IAS Retd.)
Former Member, CERC
Former Secretary, Government of India



Shri Madhu Ranjan Kumar (IRSS Retd.)
Visiting Professor | Former Indian Railway
Stores Service Officer



Shri Deepak Shetty (IRS Retd.)
Visiting Distinguished Professor
Former Secretary to the Government
of India & Director General of Shipping



Shri Durga Shankar Mishra (IAS Retd.)
Former Chief Secretary, Uttar Pradesh
Former Secretary, Ministry of Housing
& Urban Affairs



Dr. Tirthankar Patnaik
Chief Economist, National Stock
Exchange of India (NSE)

Admission Process

Application

- Submit online application
- Pay **₹3,000 non-refundable application fee**
- Submit documents
- Appear for **IMAT** or submit a valid **CAT/GMAT/GRE score**

Selection

- Shortlisting based on entrance test performance
- Shortlisted candidates invited for **Personal Interview (PI)**
- Final selection based on overall merit

Admission

- Selected candidates to receive admission offer
- Confirm the seat by paying seact booking amount within the stipulated timeline

Eligibility Criteria

Academic Qualification	• Bachelor's degree in any discipline with a minimum of **50% marks or equivalent CGPA**, from a UGC-recognised university or institution • **45%** for candidates belonging to the **SC, ST and PwD categories**
Work Experience	• Minimum **5 years of work experience** after graduation in any business organisation
Entrance Examination	• Qualify in the IIM Mumbai Admission Test (IMAT) **or** • Submit a valid **CAT/GMAT/GRE score** obtained within the last 5 years

Fees Structure

SINGLE INSTALMENT STRUCTURE

Fee Category	Amount
Application fee (Non-refundable)	₹3,000
Seat Booking Amount	₹1,00,000
Remaining Programme Fee	₹7,75,000
Total Programme Fee	**₹8,75,000***

TWO INSTALMENT STRUCTURE

Fee Category	Amount
Application fee (Non-refundable)	₹3,000
Seat Booking Amount	₹1,00,000
First Instalment	₹3,87,500
Second Instalment	₹3,87,500
Total Programme Fee	**₹8,75,000***

**Inclusive of all taxes; excludes application fee and refundable caution deposit*

Withdrawal & Refund Policy

If a candidate withdraws their admission at any stage, the refund will be processed in accordance with the applicable guidelines. Withdrawal requests must be submitted in writing or via email to **execed@iimmumbai.ac.in**

Timing of Withdrawal	Refund Amount
Before the last date of fee payment	Paid amount minus ₹1,000
After last date of fee payment but before commencement of classes	Seat Securing Fee of ₹1,00,000 is forfeited and balance fee paid (if any) is refunded
After commencement of classes	Only the caution money is refunded

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Email: https://execed.iimmumbai.ac.in/program/iim-mumbai/pgpex